

MARCH 10, 2020

Comms 318 Survey Results

RESEARCH CONDUCTED
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Introduction



Research Questions

General Attitudes

Majors

Awareness

Motivation/Involvement

Methodology

14 Questions

Non-probability sample

Instagram

Work Chat

Learning Suite

Snowballing (kind of)

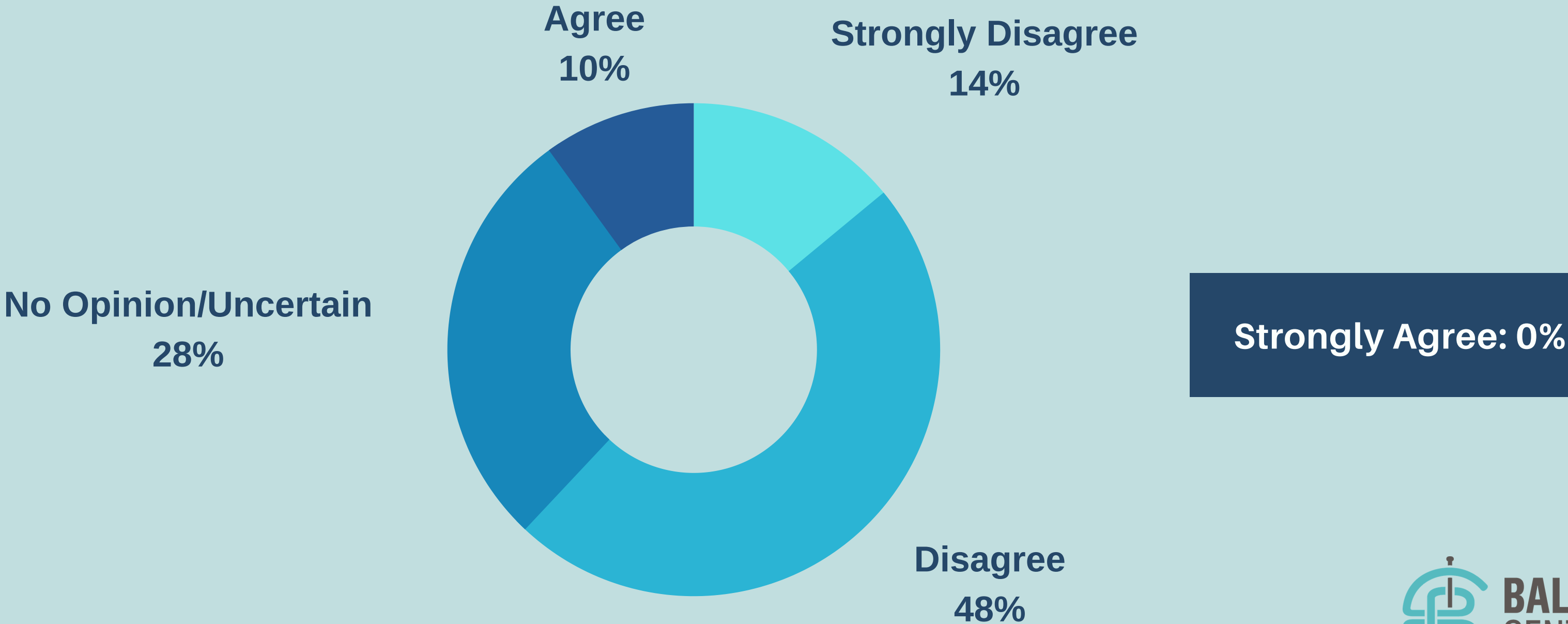
n = 55

Only Current BYU Students



Results | General Attitudes

Question 10: The Ballard Center is not for me.

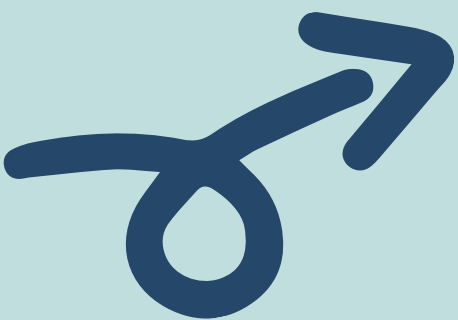


Results | Majors

Question 9: The Ballard Center has opportunities to get involved for people from my major.

54%

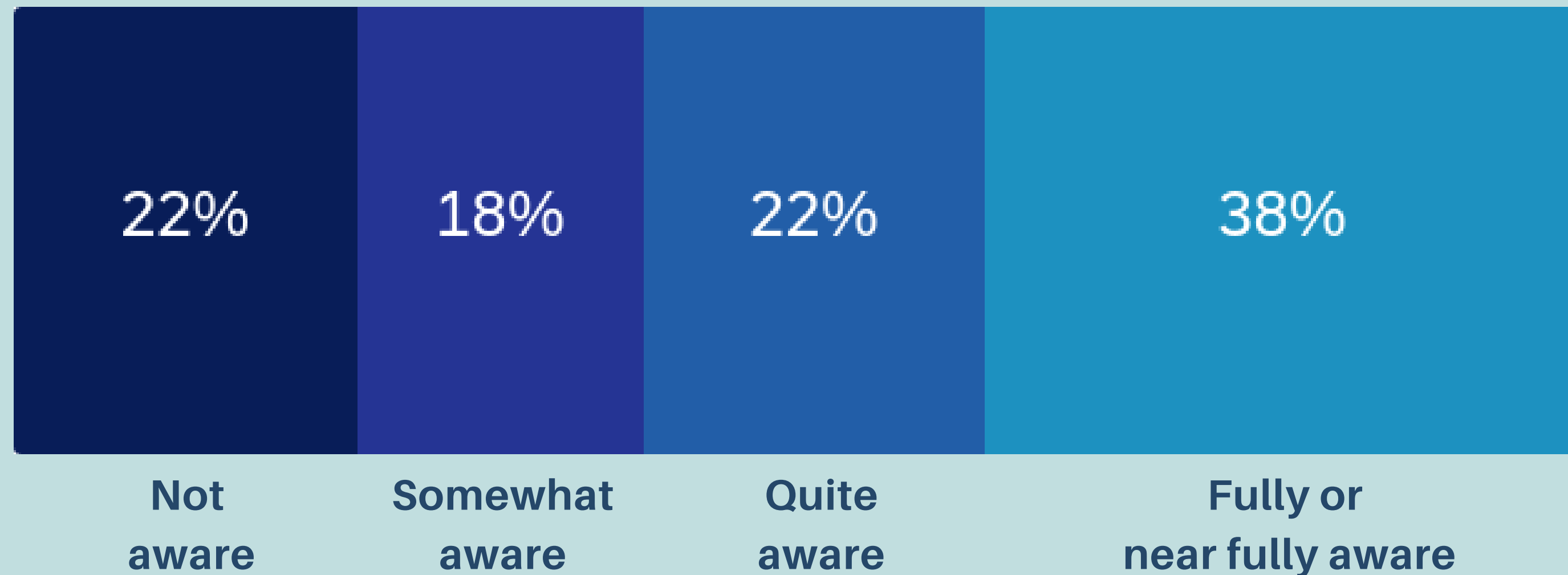
Agree or Strongly Agree



- Advertising
- Anthropology
- Business
- Economics
- Editing and Publishing
- Elementary Education
- English
- Finance
- Geography
- Microbiology
- Neuroscience
- Nursing
- PD Bio
- Political Science
- Psychology
- Public Health
- Public Relations
- Sociology

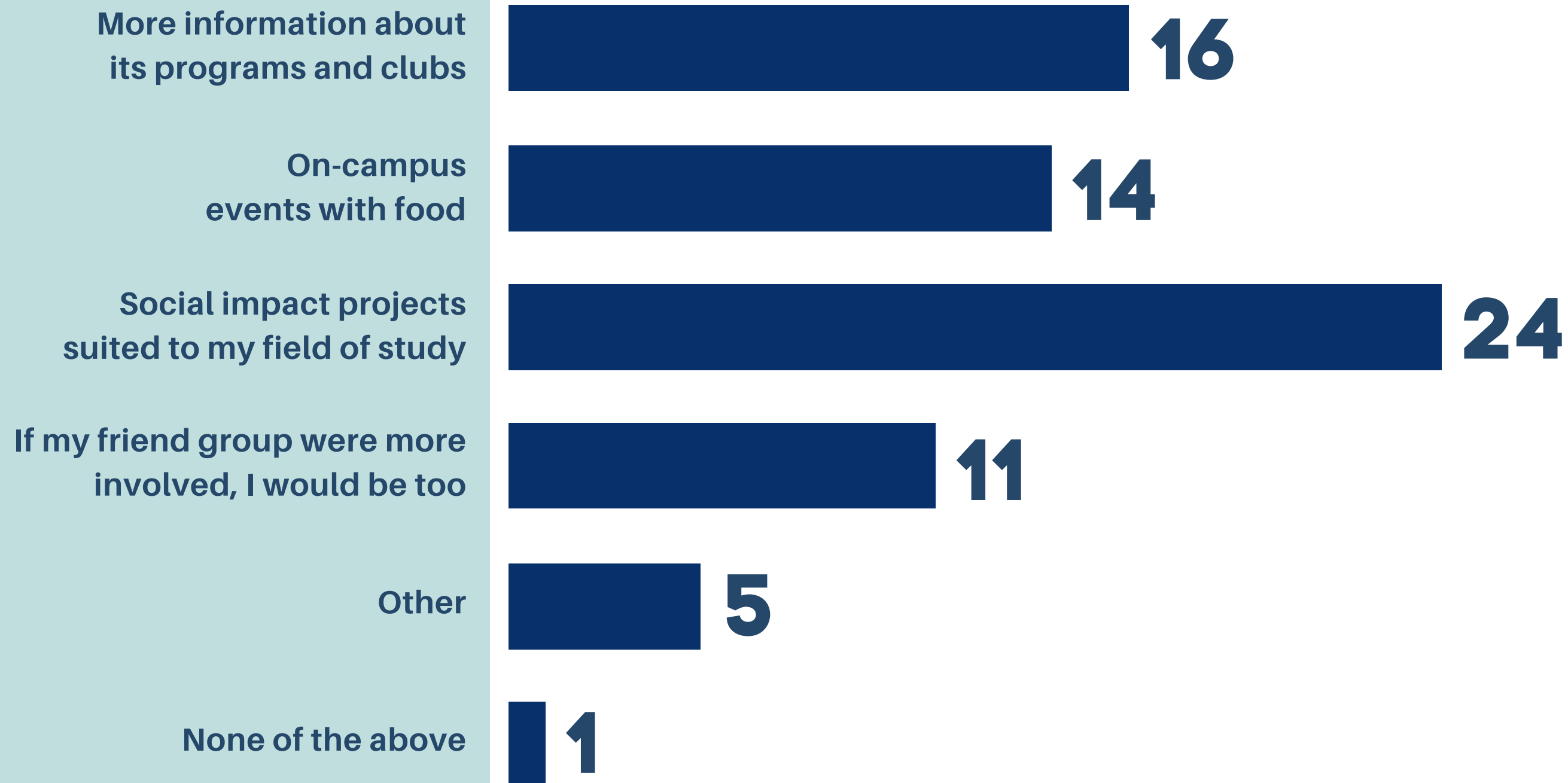
Results | Awareness

Question 4: How aware are you about the existence of the Ballard Center for Social Impact on campus?



Results | Motivation/Involvement

Question 14: What would motivate you to be more involved with the Ballard Center (check all that apply)?



DIFFERENTLY?



Less Research Questions

Kind of overwhelming

Major

Drop down rather than fill in the blank

Input

More meaningful to actual work

Thank you!

Questions?

