

To: <lois@deseretnews.com>
From: <jennavasquez22@gmail.com>

Subject: The Untapped Potential of Impoverished Utah Youth

Hi Mrs. Collins,

I thought you might be interested in covering a local story about how poverty among families, and particularly youth, is stunting creativity and weakening our society. A law professor at BYU recently released a study on this very topic.

I noticed you have recently covered stories about children in underprivileged populations, and that you usually start your stories with a personal anecdote. I recently met a young Hispanic mother, Lucia, who experienced poverty as a young girl and managed to break the cycle and use her creative skills to start her own graphic design company. She lives in Salt Lake, and I would be happy to arrange an interview over Zoom for you two to meet. I think she would make a great opening story for your article.

Here is a link to the [BYU article and accompanying study](#). I would be happy to provide any additional information you need to write this article. I will follow up by phone with you early next week.

Thank you for your consideration,

Jenna Vasquez
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